

Press release

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FLOWSTOP INDUSTRIE Launches in the U.S. to Revolutionize Flood Protection Solutions

A brand-new, innovative flood barrier system provides rapid, reliable protection for homes and businesses against rising waters.

San Francisco, CA – FLOWSTOP INDUSTRIE, a leading French provider of flood protection solutions, has launched its patented, easy-to-use system in the U.S. market, offering durable, reliable defense against flooding for homes, businesses, and local municipalities.

With climate change driving increased rainfall, hurricanes, and frequent flooding, the need for efficient, accessible flood barriers has never been greater. FlowStop meets this demand with a flexible, reusable system that inflates and deploys within minutes, providing rapid protection for properties and critical infrastructure.

“The U.S. is facing growing threats from flood damage, and traditional flood barriers are too expensive, heavy, and more often than not, require heavy modification to properties. These issues often make flood barrier protection inaccessible,” said the Managing Director for FlowStop USA, Alex Cammarano. **“We are thrilled to bring FlowStop to the U.S. market, offering an easier, less expensive, and more reliable way for people to protect their properties from flood damage.”**

A Revolutionary Solution to Flood Defense

FlowStop’s unique inflatable design allows users to quickly install flood barriers in any framed opening—doors, windows, and garage entrances—without tools or heavy equipment. Lightweight and easy to maneuver, FlowStop barriers expand to form a watertight seal, blocking floodwaters effectively. Once the flood threat subsides, the barriers can be deflated and stored for future use.

Key features of FlowStop include:

- **Easy, Quick Setup:** Inflate and & deploy in under 5 minutes.
- **Lightweight:** a 36” Flowstop for a door only weighs 7 lbs.
- **Easy to store:** Once deflated, easily roll and store your Flowstop for future use

- **Customizable:** FlowStop is ordered to size - as tall or long as needed.
- **Reusable:** Made from durable materials, FlowStop is designed for repeat use
- **Scalability:** Suitable for residential, commercial, and municipality applications

Meeting the Needs of U.S. Homeowners, Businesses, Municipalities

As the U.S. faces more extreme weather events, including hurricanes and heavy rainfall, FlowStop provides a critical solution for those within flood zones. The system is now available for purchase nationwide, with full customer support and installation guidance to ensure homes, businesses, and local municipalities have the infrastructure to protect them and can implement effective, reliable flood protection.

“We’re proud to offer a product that really helps people and does so in a way that’s convenient, cost-effective, and sustainable,” said Bertrand Sylvestre, CEO of FLOWSTOP INDUSTRIE. “We believe FlowStop will become a vital tool for flood preparedness worldwide.”

About FLOWSTOP INDUSTRIE

Founded in France, FlowStop has sold over 5,000 units in 28 countries and quickly became an award-winning leader in flood protection technology. It offers innovative, reliable, eco-friendly solutions to combat rising water levels. In France, they are a trusted partner for the national highway system, nuclear power plants, and major insurance companies. With the launch of its U.S. operations, FlowStop aims to lower the costs of its flood barriers in the US market and to fasten the delivery process. Protecting communities nationwide from the devastating impacts of floods simply can’t wait.

For more information about FlowStop and its flood barrier system, visit www.flowstopfloodbarrier.com or contact Alex Cammarano at alex@flowstop.co